

To the SBA community,

The Michigan Sport Business Association is committed to working to foster an inclusive environment. Our mission is to connect, educate, and inspire the future generation of sport business professionals. This means being educated on diversity, equity, and inclusion, and using this knowledge to hold ourselves accountable and raise the bar for what it means to be a successful sport business leader. We strive to celebrate diverse identities, backgrounds, and experiences, and provide equal opportunity to all members. Sustaining a positive environment, where each member is valued and respected is of utmost importance to us. As a student organization on our campus, we have a duty to develop a culture where all members feel a place of acceptance.

Through our new DEI committee, we provide resources to educate our members on all aspects of diversity and inclusion with access to our resource database and member training sessions. We encourage members to give feedback and speak up about their own experiences through a DEI suggestion box. This way, we can continue to grow to become strong and inclusive leaders. We are dedicated to ensuring that everyone within our SBA community feels a sense of belonging, value, and universal respect, and are equally as committed to putting in the work to make sure their fellow member does as well.